

## Privacy Policy

**Southern Insurance Associates** respects the privacy concerns of the users of the Internet and of this Web site. We are of the mindset that it is our duty to let you know how we treat the information about you we receive on the Internet, and this privacy statement will explain what information we gather and how such information may be used.

First, you can visit **Southern Insurance Associates** on the World Wide Web without telling anything about you or revealing any personal information about yourself. However, our web servers do collect traffic information such as domains hitting our site, time spent on site, etc, and is aggregated to measure statistics and demographics to help facilitate repeat visits in the future when applicable. **Southern Insurance Associates** only collects personal information **if you choose to provide that information**.

This site may include various quote or policy forms that will request that you give us contact information (such as name, mailing, e-mail address) demographic information (such as age gender.) Personally identifiable information will **NEVER** be sold or leased to any third parties.

**Southern Insurance Associates** Web site may contain links to other Web sites. **Southern Insurance Associates** does not endorse, approve, certify or control these external Websites, and is not responsible for the accuracy, timeliness, completeness, efficacy, merchantability, fitness for any particular purpose or correct sequencing of information located at such sites. Rather, the links on this Site to other Websites are provided solely as a convenience to users of this Site, and they may or may not find them useful.

Security for all personally identifiable or corporate information is extremely important to us, but unfortunately, data transmission over the Internet cannot be guaranteed to be 100% secure though we strive to do so. As a result unless we are using **SSL** to secure information, **Southern Insurance Associates** cannot ensure or warrant the security of any information you transmit to us through this Web site, and you do so at your own risk. Once we receive your transmission, we make our best effort to ensure its security on our systems.